


# PRIMAL RITUAL

E N V I R O N M E N T E N H A N C E R



We are introducing a unique interactive device  
that will move your event/space  
to higher visual level:

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ENVIRONMENT ENHANCER

PREE

Since 2003 we have been improving the technology  
which creates a light projection that is autonomous  
and interactive at the same time.

Anyone can be involved in the final image

-  
event participant, a random passer-by,  
or a professional performer.



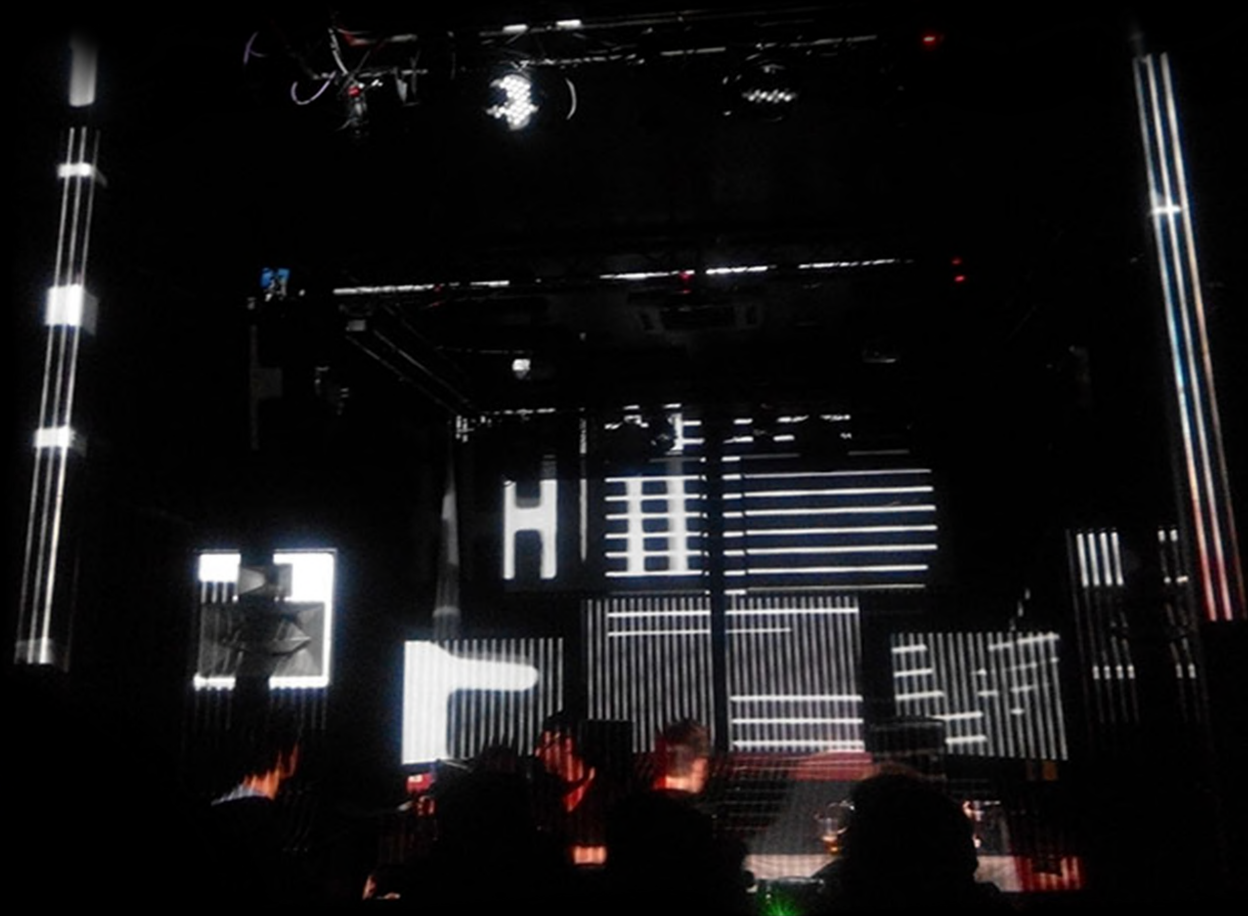
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## PREE

PREE is a sophisticated interactive lighting system suitable for any environment.

PREE creates constantly evolving fractal light bath in spaces where people spend time.





Numerous studies prove,  
that fractal aesthetics  
has a significant calming effect.

PREE allows people to play  
with subtle connections  
between the ever-changing elements  
in the flow of space-time we inhabit.



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# PREE Lounge

PREE's organic light is based on advanced infinite virtual tunnel and fractal multiplication of visual elements.

The light structures are controlled by a sophisticated tailor-made control panel and also through the movements of people, objects and light sources in the interactive PREE space.

The result is a real-time spontaneously forming original unrepeatable visualization.



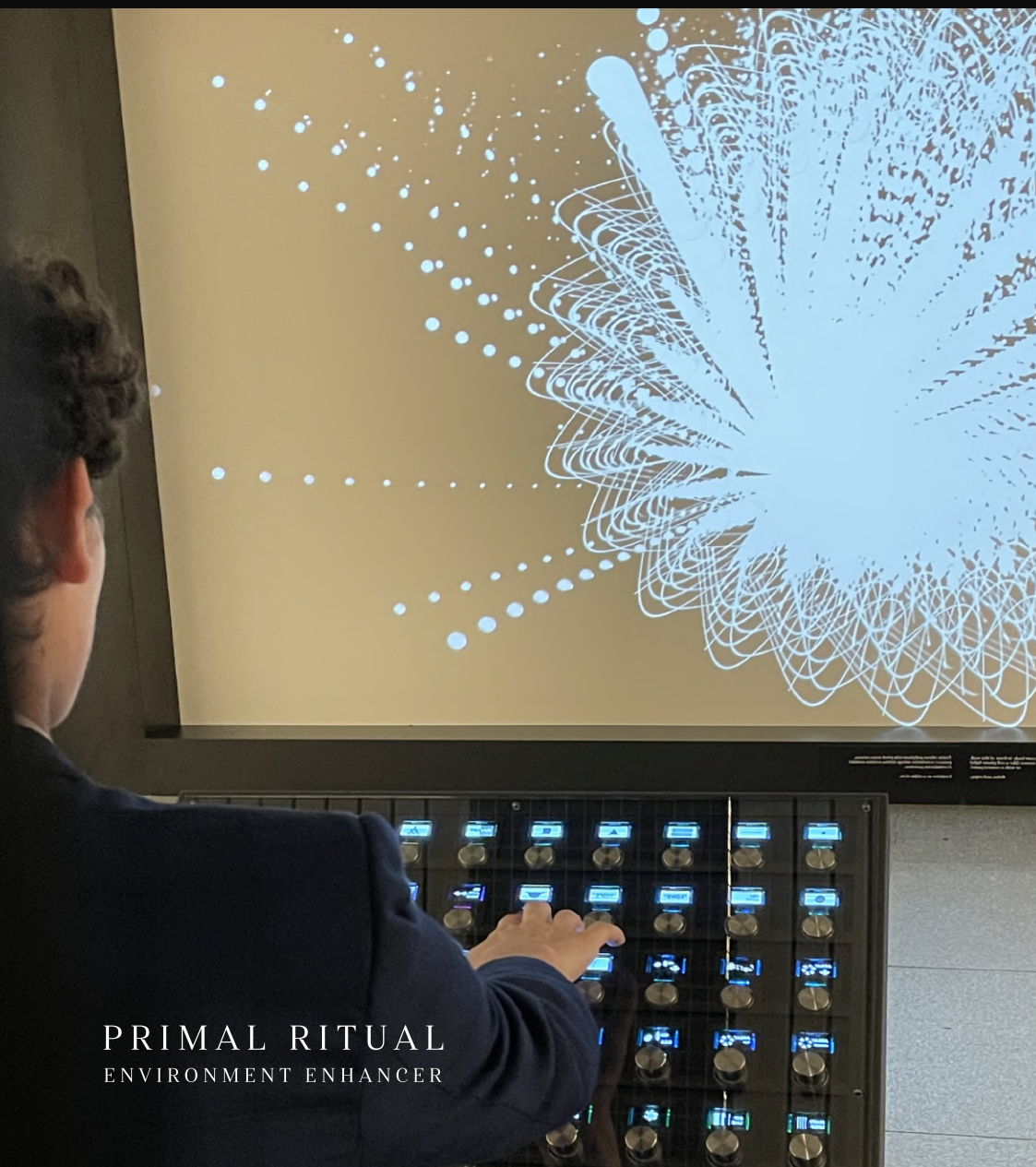
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UKÁZKA DLOUHODOBÉ INSTALACE  
V KONGRESOVÉM CENTRU PRAHA



The PREE installation brings an immersive experience.  
It has the ability to elevate any space  
into an aesthetically emotional event.



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Apart from purely artistic structures  
PREE can engagingly present  
also text, logo or other graphics.





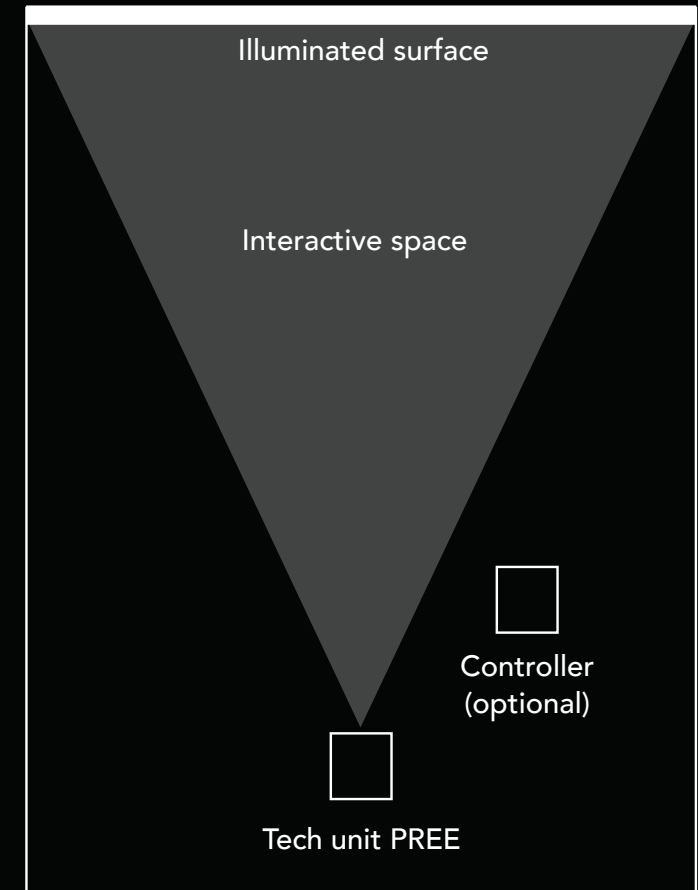
# Scheme

The PREE system works with the technical unit in a stand-alone box.  
Installation does not require modification of the existing site.  
The size and shape of the PREE outlet is variable in accordance with the nature of the of the specific space. Installation can be short-term or permanent.



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## SCHEMATIC REPRESENTATION OF THE INSTALLATION



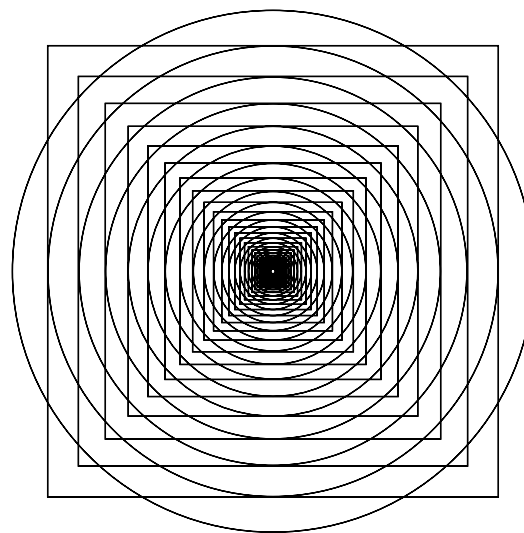


# PREE Mobile

The mobile version of PREE is designed to enhance the festive atmosphere during social events. Within a few hours of installation, an attractive lighting area can be opened anywhere, even outdoors after dark. The content can be graphically stylized to fine-tune it for the event.







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## CONTACT

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